



*197 East Tabernacle
St. George, Utah 84770
435-619-9522
435-634-5753 fax
www.washcofair.net*

2011 SPONSORSHIP OPPORTUNITIES

The Washington County Fair is the biggest event the county has each year. Our attendance has grown to approximately 45,000 people. With economy the way it is, some families make the Fair their only summer vacation! The Fair gives its residents opportunities to showcase their talents whether it be entertainment, quilting, crafting, photography, fruits & vegetables....you name it! There is a ribbon and premium for everyone who enters! From the beginning in 1860, there has been a need for a Fair to build up morale, and to unite the county! FUN-SMILES-EXCITEMENT-FAMILY! The Fair Industry is one of the last "G" rated events in the country!

Design your own package with what would benefit your business. We are willing to work with you to make it very positive and profitable! We want to connect you with the Fair patrons!

_____ SPONSOR A MAIN EVENT (One sponsor each)	\$900
_____ WILD CHILD A Tribute to Jim Morrison & The Doors CONCERT, Thursday Night	
_____ ZEPAGAIN A Tribute to Led Zepplin CONCERT, Friday Night	
_____ DEMOLITION DERBY, the Saturday main attraction which is a sell out!	
_____ WALK ON WATER (8' bubbles you climb into in a pool of water) (Lawn at Fair Entrance)	
_____ (Sponsorship includes your business in ALL Advertising for the Event you sponsor, printed material, web-site, fair magazine, hang your banner at the event. You will have the right to distribute sample products or literature at the event. If you sponsor a concert, you have the opportunity to introduce the entertainment, give away prizes and promote your business while on stage.	
_____ 10x10 Booth space to promote your business	\$200
_____ Hang your banner(s) in 3 different locations around the fair	\$200
_____ Your logo on our 800 Fair T-Shirts (need by June 15 th)	\$500
_____ Logo included in our event advertising with Spectrum	\$500
_____ Business mention on Radio spots	\$600
_____ Your logo on our Website (all pages) & Face Book Page	\$400
_____ ¼ page ad in our Fair Book Magazine & Tabloid (22,000)	\$500
_____ Your logo on our TV and website commercials	\$500
_____ Your logo on our Fair posters distributed throughout county (100)	\$400
_____ Your logo printed on event tickets and parking passes	\$500
_____ LASER LIGHT SHOW where we can put your logo in laser lights beginning and end of show (Your logo listed with the LASER LIGHT SHOW event advertising)	\$400
_____ Your logo on our 5' tall daily event boards (three around fair grounds)	\$300



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SPONSORSHIP AGREEMENT

I agree to be a sponsor for the 2011 Washington County Fair for the amount of
\$ _____ and/or a trade in services of _____

The amount I am contributing equals the sponsorship opportunities I have indicated on this attached form. I agree to get sponsorship logo to Fair personnel before June 1st. If logo is not submitted by printing deadline dates, the Fair cannot guarantee my logo will appear on printed material. I agree to pay the total sponsorship amount, or make arrangements for trade items as soon as possible.

Signature

Company/Business Name _____

Address _____

Phone _____

E-mail _____

Wendy Sandberg, Director
Washington County Fair
619-9522
wendys@washcofair.net

***THANK YOU FOR YOUR SUPPORT IN BRINGING
THIS GREAT EVENT TO WASHINGTON COUNTY!***