



197 East Tabernacle  
St. George, Utah 84770  
435-619-9522  
435-634-5753 fax  
[www.washcofair.net](http://www.washcofair.net)

## 2017 SPONSORSHIP OPPORTUNITIES

The Washington County Fair is the biggest event the county has each year. Our attendance has grown to approximately 45,000 people. With economy the way it is, some families make the Fair their only summer vacation! The Fair gives its residents opportunities to showcase their talents whether it be entertainment, quilting, crafting, photography, fruits & vegetables....you name it! There is a ribbon and premium for everyone who enters! From the beginning in 1860, there has been a need for a Fair to build up morale, and to unite the county! FUN-SMILES-EXCITEMENT-FAMILY! The Fair Industry is one of the last "G" rated events in the country!

Design your own package with what would benefit your business. *We are willing to work with you to make it very positive and profitable! We want to connect you with the Fair patrons!*

_____	10x10 Booth space (indoors) to promote your business (must include one other Sponsorship opportunity to get this price, otherwise, find our booth application On our website, <a href="http://www.washcofair.net/applications">www.washcofair.net/applications</a> )	\$200
_____	Hang your banner(s) in 3 different locations around the fair	\$200
_____	Your logo on our 800 Fair T-Shirts (need by June 15 <sup>th</sup> )	\$300
_____	Logo included in our event advertising with The Spectrum	\$300
_____	Business mention on Radio spots (only two available)	\$400
_____	Your logo on our Website (all pages) & Face Book Page	\$300
_____	Your logo on our Fair Posters distributed throughout county (100) (Need by July 1 <sup>st</sup> )	\$200
_____	¼ page ad in our Fair Book Magazine (20,000) (only 4 available)	\$400
_____	Your logo printed on event tickets (wristbands) and parking passes (need by June 15)	\$300
_____	Other custom opportunities and possibilities that relate directly with your business or in conjunction with family contests, entertainment, etc., to be discussed with Fair director, Wendy Sandberg. Price negotiable.	



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## **SPONSORSHIP AGREEMENT**

I agree to be a sponsor for the 2017 Washington County Fair for the amount of \$\_\_\_\_\_ and/or a trade in services of \_\_\_\_\_

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The amount I am contributing equals the sponsorship opportunities I have indicated on this attached form. I agree to get sponsorship logo to Fair personnel before June 1<sup>st</sup>. If logo is not submitted by printing deadline dates, the Fair cannot guarantee my logo will appear on printed material. I agree to pay the total sponsorship amount, or make arrangements for trade items as soon as possible.

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Signature

Company/Business Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

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Wendy Sandberg, Director  
Washington County Fair  
619-9522  
[wendys@washcofair.net](mailto:wendys@washcofair.net)

***THANK YOU FOR YOUR SUPPORT IN BRINGING  
THIS GREAT EVENT TO WASHINGTON COUNTY!***